



2019 RANGE



MOTO GUZZI®

# THE STORY

A revolution. In 1967 the Moto Guzzi V7, the first Italian superbike, made its market début and radically changed the world of motorcycles to the delight of experts and the public alike. Designed by Giulio Cesare Carcano, the V7 adopted the innovative 90° transverse V-twin engine with 703 cc displacement, a record at that time, and immediately became the world ambassador for Moto Guzzi prestige, elegance and reliability.

At Mandello del Lario, technical research reached new levels: in 1969 engine displacement was increased to 757 cc, with a significant improvement in top performance levels. The V7 Sport became the first mass-produced sports bike to exceed the 200 km/h limit.

Over the next decades, the popularity of the V7 stimulated the development of new versions such as the V7 Classic (2007) and the V7 Café Classic sports model (2009). In 2010, the spotlight shone on the V7 Racer, an authentic mass-produced 750 cc special, whose design was inspired by developments from the 1970s based on the V7 Sport. The new V7 range, with a new high-efficiency engine, started in 2012.

In 2014, the V7 II came onto the scene. Its design combined traditional lines and the requirements of a contemporary motorbike, the evolution of the 90° V-twin is linked to enhanced safety, construction quality and riding pleasure. The V7 II Stone, V7 II Special and V7 II Racer models in a limited edition were joined two years later by the Stornello, a lightweight off-road model.

In this exciting on-going race, whose unique blend of style and technology won the hearts of generations of bikers, the V7 reached its 50th birthday with the V7 III, Stone, Special and Racer, a range full of emotions and new features, which celebrates the event with the V7 III Anniversario commemorative model.

In 2018 the V7 III family grows with the new Carbon, Rough, Milano and Limited special versions, four new models distinguished by different packages obtained through the originality and skill of introducing a series of special parts that give each bike a very different connotation and a unique character.

Début of the 2019 V7 III Stone in the Night Pack version, characterised by a full led light cluster with new stylistic details.

V7 III is the result of Moto Guzzi's passion, skillfully renewing its best-seller, leaving character and authenticity unaltered, values destined to last over time.



  
**MOTO GUZZI®**

With its genuine charisma, the V7 III has an original, innovative personality. The stylistic and biking solutions offer unique riding pleasure and give it a special place in the Moto Guzzi world. The classic double-cradle frame has a reinforced front and a steering configuration for a dynamic performance on bends and great manageability, whereas the shock absorbers deliver a progressive, controlled response in all situations. The legendary Moto Guzzi transverse V-twin engine, with its sculpted look, opens up new possibilities for completely safe and reliable rides. The dual-channel ABS and MGCT (Moto Guzzi Traction Control) system, which can be deactivated, control braking and guarantee grip on any road surface. The design uses classic lines and transforms them into a contemporary look in which the dual-tube exhaust and outsize cylinder heads give a sense of power. Easy and accessible, this motorcycle delights even the most demanding Guzzi bikers. The V7 III range is also available in a reduced power version you can ride with an A2 class driver's licence.





# TRULY V7. JUST BETTER

The V7's dark soul reveals its eclectic and minimalist nature with an aesthetic that sets aside chrome in favour of matt black paint. The profoundly metropolitan look is complemented by a single-dial dashboard, a special saddle, a shortened front mudguard painted to match the fuel tank and light alloy spoked wheels. The V7 III Stone also has a new range of colours: Nero Ruvido, Grigio Granitico and Rosso Rovente.





## NIGHT THRILL

V7 III Stone in the Night Pack version is a modern interpretation of the feeling of authenticity that inspired the V7 III range, third generation descendant of the legendary V7. It dons new stylistic and functional solutions: the new headlight, turn indicators and brake light are LED and ensure high visibility in any riding condition. The saddle adopts heat welded stitching and the embroidered Moto Guzzi logo. The lowered headlight and instrument cluster, along with the new rear mudguard, short and sleek, lighten up the unique and unmistakable line of the V7. Available in the classic Nero Ruvido livery and the Bronzo Levigato and Blu Pungente colour schemes.

# V7 III Milano

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Which V7 would you want to ride through the city centre streets? Moto Guzzi has the answer with the V7 III Milano version. This model is an evolution of the V7 III Special with which it shares the same distinctive features, including the dual-dial dashboard, chrome exhaust and passenger grab rail, as well as glossy tank colours. In addition, it distinguishes itself with spoked wheels that lend it a more modern look. The standard equipment comprises high-end details like aluminium mudguards and side panels.

# V7 III Rough

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An unmistakable look, with high-grip tyres, spoked rims and details that give the V7 III Rough its urban country style. Available in the Grigio Grafite colour scheme and a brand new Verde Mimetico, the equipment includes a purpose-built seat with stitching, a passenger grab rail and a pair of aluminium side panels. The mudguards are made of the same high-quality material, enhanced by the brushed finish. The headlight frame is painted black, the fork stanchions are protected by classic rubber dust covers and the handlebar has a crossbar, for perfect off-road style.



**V7 III CARBON**  
MOTO GUZZI

# DARK URBAN SOUL



Manufactured as a numbered, limited edition, the V7 III Carbon celebrates customisation, combining genuine V7 style with the fine, cutting-edge quality found in the numerous carbon fibre components, including sleek shortened mudguards and side panels, that underscore the youthful, dynamic nature of the Moto Guzzi best-seller. V7 III Carbon is clad entirely in matt black, a colour that offers a stark contrast to the red details: the Brembo front brake caliper, the logos on the side panels, the eagle and the Moto Guzzi logo on the fuel tank. The “made in Mandello” mechanics are also striking, given the satin finished red cylinder head covers. The saddle features red stitching and boasts an innovative water-repellent and weatherproof Alcantara® covering, ideal for outdoor use. The tank cap, equipped with a locking mechanism, is made of anodised black billet aluminium. Likewise, the headlight frame and the injector covers are black. The model serial number is identified on a plate positioned on the handlebar risers. There are 1921 units available: this number was chosen because it recalls the year Moto Guzzi was founded.

**V7 III Special**  
MOTO GUZZI

## CONTEMPORARY CLASSIC STYLE

The heritage of early V7 bikes provides the inspiration for an elegant motorcycle, rich in chrome details and enhanced with a coloured band along the sides of the under-seat, which recalls the horizontal band of the same colour that features on the tank. Enlivened with polished graphics, it comes in an Nero Onice or Grigio Cristallo variant. It stands out for many distinctive details, such as the spoked wheels with polished aluminium channels and black hubs, circular double-quadrant instrument cluster, and the brown seat with “old school” effect quilting complete with chrome-plated passenger grab handle.



**V7 III RACER**  
MOTO GUZZI



## RACING INSTINCT

Manufactured in a numbered edition and following in the racing tradition of the eagle brand, the V7 III Racer is a true custom bike with incredible attention to detail. References to Moto Guzzi's sporting triumphs begin with the Rosso Corsa colour of the frame and swingarm, which take inspiration from the legendary red frame of the 1971 V7 Sport. These are perfectly paired with the graphics on the satin-chrome fuel tank dominated by a red eagle. The racing look can also be seen in the semi-handlebar and hump saddle, while the side panels and injector covers in black anodised aluminium are the work of skilled craftsmen. The versatility of this traditionally one-seat model can be seen in a standard type-approved two-seat version with special passenger foot pegs and Öhlins shock absorbers for more challenging road surfaces.



# MOTO GUZZI®

## ACCESSORIES AND CLOTHING

A Moto Guzzi accessory is original only when it is conceived of, designed and engineered by the same hand that gives these bikes their unique, recognisable DNA. It's original only when it makes your bike so personal that you too feel part of the legend. If indeed this is true, calling it an accessory is an understatement. Your Moto Guzzi Original will make your passion visible. And your bike will get the respect it deserves.

Discover the full range of Moto Guzzi accessories at [MOTOGUZZI.COM](https://www.motoguzzi.com)





GUZZI

# MOTO GUZZI®

## HELMETS

The great motorcycling tradition, the attention to detail and use of high quality materials are present in the new range of Moto Guzzi helmets. They are conceived to ensure the highest level of protection and painstakingly designed to provide products with a bold personality. It has been set great attention to the use of graphics with strong emotional content, they emphasize the history and heritage of Moto Guzzi.

Explore the full range at [MOTOGUZZI.COM](http://MOTOGUZZI.COM)



# COMMUNITY

## YOU AND YOUR MOTO GUZZI PASSION.

An ode to freedom that is renewed every time the helmet is put on and the key is turned. We know that feeling, because for nearly a hundred years, it has united those across the world who, like us, have an eagle tattooed on their heart. Join The Clan, the community of Moto Guzzi owners and fans. Here, you will find the fuel to stoke your fiery Moto Guzzi passion and increasing numbers of like-minded souls to accompany you on your journey with this Italian legend.

Sign up now at [theclan.motoguzzi.com](https://theclan.motoguzzi.com)

# COLOUR RANGE



V7 III STONE

V7 III STONE  
NIGHT PACK

V7 III SPECIAL

V7 III ROUGH

V7 III MILANO

V7 III CARBON

V7 III RACER



NERO  
RUVIDO



ROSSO  
ROVENTE



GRIGIO  
GRANITICO



NERO  
RUVIDO



BRONZO  
LEVIGATO



BLU  
PUNGENTE



NERO  
ONICE



GRIGIO  
CRISTALLO



GRIGIO  
GRAFITE



VERDE  
MIMETICO



GRIGIO  
NEBBIA



DARK



RACER

**V7 III STONE  
V7 III STONE NIGHT PACK  
V7 III MILANO  
V7 III CARBON**

**V7 III SPECIAL  
V7 III ROUGH  
V7 III RACER**

<b>Engine</b>	Transversal 90° V-twin, two valves per cylinder	Transversal 90° V-twin, two valves per cylinder
<b>Displacement</b>	744 cc	744 cc
<b>Bore x Stroke</b>	80 x 74 mm	80 x 74 mm
<b>Maximum power</b>	52 HP (38 kW) - 6,200 rpm *	52 HP (38 kW) - 6,200 rpm *
<b>Maximum torque</b>	60 Nm - 4,900 rpm.	60 Nm - 4,900 rpm.
<b>Gearbox</b>	6 speed	6 speed
<b>Front suspension</b>	Hydraulic telescopic fork, Ø 40 mm	Hydraulic telescopic fork, Ø 40 mm
<b>Rear suspension</b>	Swingarm Twin-sided with two spring preload adjustable shock absorbers	Swingarm Twin-sided with two spring preload adjustable shock absorbers RACER: Swingarm Twin-sided with 2 Öhlins fully adjustable shock absorbers.
<b>Front brake</b>	Stainless steel floating disk Ø 320 mm, Brembo caliper with 4 differentiated and opposed pistons. ABS as standard	Stainless steel floating disk Ø 320 mm, Brembo caliper with 4 differentiated and opposed pistons. ABS as standard
<b>Rear brake</b>	Stainless steel disk Ø 260 mm, floating 2 pistons caliper. ABS as standard	Stainless steel disk Ø 260 mm, floating 2 pistons caliper. ABS as standard
<b>Front wheel</b>	Lightweight alloy, 18" 100/90 (18" 110/80 alternatives tyres)	Spoked, 18" 100/90 (18" 110/80 alternatives tyres) ROUGH: Spoked, 18" 110/80 (18" 100/90 alternatives tyres)
<b>Rear wheel</b>	Lightweight alloy, 17" 130/80	Spoked, 17" 130/80
<b>Seat height</b>	770 mm	770 mm
<b>Dry weight</b>	189 kg	193 kg RACER: 189 kg
<b>Kerb Weight*</b>	209 kg	213 kg RACER: 209 kg
<b>Fuel tank</b>	21 l (4 l reserve)	21 l (4 l reserve)
<b>Emissions compliance</b>	EU 4	EU 4
<b>Emissions CO<sub>2</sub></b>	128 g/km	128 g/km RACER: 132 g/km
<b>Consumption</b>	5.5 l/100km	5.5 l/100km RACER: 5,7 l/100 km

\*Also available as a 35 kW version, which can be driven with an A2 driver's licence

\*\*According to guideline VO (EU) 168/2013, with all fluids, with standard equipment and fuelled with at least 90% of usable tank volume.

The company reserves the right to make technical and aesthetic modifications at any time. Complete information regarding models and accessories is available at [www.motoguzzi.com](http://www.motoguzzi.com). Ride carefully, always wearing a helmet and suitable gear. Always comply with the Highway Code and respect the environment. Read the user and maintenance manuals thoroughly. Always request original, homologated spare parts in accordance with the laws in force. Refer to Official Moto Guzzi Dealers and Authorised Retailers for a secure purchase and guaranteed customer service.

Travel worry-free with a 2-year Warranty including Roadside Assistance: coverage across Europe, towing to the nearest Authorised Service Centre, original spare parts, additional services (e.g.: passenger transportation, taxi, hotel, vehicle repatriation). Ask your Dealer or Authorised Service Centre for details of the service. Discover X-Care, the unlimited 12 or 24-month warranty extension that offers you the same coverage as the original warranty. Check included models and coverage available in your country.



The dream of riding a Moto Guzzi is now even easier to achieve, thanks to Piaggio Financial Services, the new Piaggio Group platform dedicated to the most innovative financing solutions.

[www.piaggiofinancialservices.com](http://www.piaggiofinancialservices.com)

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COMPANY WITH QUALITY SYSTEM CERTIFIED BY DNV = ISO 9001 =

COMPANY WITH SAFETY SYSTEM CERTIFIED BY DNV = OHSAS 18001 =

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